

# HelloWestMichigan

## Membership Form 2017

Please submit this completed form, company logo, and payment to our fiduciary:

The Right Place  
125 Ottawa Ave NW, Ste 450  
Grand Rapids, MI 49503  
Email: brownnc@hellowestmichigan.com

### Make checks payable to:

The Right Place, Inc. (for business expenses)  
or  
Right Place Foundation (for a charitable contribution)

### Membership Cost

Membership covers one year and is renewed on your anniversary date.

Membership amount is based on the number of full-time employees in West Michigan (Allegan, Barry, Ionia, Kent, Lake, Mason, Mecosta, Montcalm, Muskegon, Newaygo, Oceana, Osceola, and Ottawa counties).

**Number of Employees in West Michigan** \_\_\_\_\_

**Number of Employees Globally** \_\_\_\_\_

### Membership Fees

Number of Employees	Cost:
1 – 10	\$250
11 – 49	\$500
50 – 99	\$1,000
100 – 199	\$2,500
200 – 499	\$5,000
500 – 1,499	\$10,000
1,500+	0

Company Name

Primary Address

Primary Contact for Membership

Name

Title

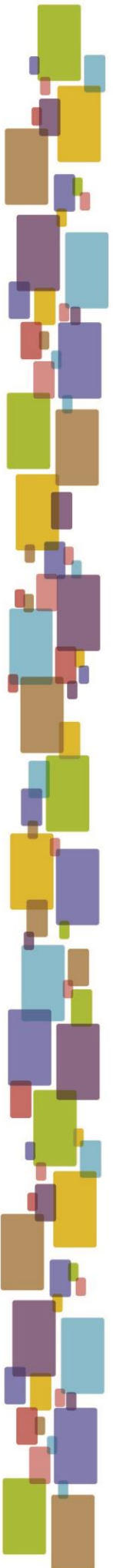
Email

Phone

Other HR personnel/Recruiters (will be added to our mailing list for weekly resumes)

**Names**

**Emails**



## Company Profile

The information provided on this sheet will help us create your company profile on HelloWestMichigan.com.

Your Company Profile is comprised of your company description and all live Featured Job listings. This is where you want to toot your own horn and differentiate yourself. You might have a great Careers page on your own site, but if you don't sound interesting on your HWM Company Profile, our website users will never click through your site. Please consult with your marketing department, if necessary, to maintain your brand consistency.

In addition to your typical "About Us" blurb, consider these tips to make your Company Description stand out:

- Talk about workplace culture
- Mention the types of jobs you typically recruit for
- Answer the question "What makes a candidate successful?" at your company
- List benefits your company offers (consider non-monetary ones)
- Tell candidates about employee resource groups (ERGs) programs you offer

Company Description (feel free to attach on another sheet)

## Web Links

We provide links to your company's website and twitter account to help drive talent to your pages. Please copy and paste the full URLs to the pages below. If your company has Twitter accounts for both the company/brand and Careers/Talent Acquisition, take that into consideration.

Website

Twitter Handle

General email address like hello@... or careers@.... (only include if the address is *monitored regularly*)

